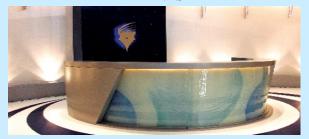


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Newsletter

DUBAI PRESS CLUB'S FIRST RAMADAN MA-JLIS TO DISCUSS FINANCIAL MARKET **TRENDS**



DPC will host the first Ramadan majlis on Wednesday, 27 September 2006 after the Taraweeh prayers. The mailis will focus on various issues related to the financial market and the forces that affect the market trends and the investors.

The discussions will be lead by Abdulla Al Turaifi, Chief Executive, Securities and Commodities Authority and Eissa Kazim, Director General, Dubai Financial Market.

The discussion will be moderated by Marwan Al Hal from Sama Dubai TV.

Maryam bin Fahad, DPC Events Manager said, "After the success of our Ramadan majlis over the years we are organizing this popular event this year as well. Dubai Press Club will be organizing several majlis over the coming weeks where leading officials, Directors of Government Departments and decision makers get the chance to interact with media members and hold frank discussions on a host of issues of public interest."

Dubai Press Club's activities this year will also include the Dubai International Backgammon Tournament, the first of its kind to be held in Dubai.

Uniquely Ramadan will be a hospitality tent on the expansive DPC terrace. Heritage nights in association with the Consulates in Dubai will showcase the customs and traditions of several countries.

A photojournalism exhibition featuring the works of talented photographers will also run throughout the month of Ramadan.

Source : Dubai City Guide

ABU DHABI TO LAUNCH ENGLISH **DAILY**

The government of Abu Dhabi is gearing up to launch the emirate's first ever English-language daily and has enlisted the services of former Daily Telegraph



editor Martin Newland to run the newspaper.

The paper does not yet have a The Daily Telegraph name and there has been no date set for its launch, but the government's media arm is currently on a recruitment drive to employ 200 journal-



ists from around the world, according to UKbased Press Gazette.

Newland has said the launch is "months, not years away", and has stressed the future of the paper is secure thanks to a significant investment by government itself, reported the weekly industry magazine.

Newland, who left the Telegraph in 2005 after two years in charge, is reportedly at work on the design and title of the paper, as well as planning the newsroom.

He previously worked on the launch of Canada's National Post in 1998.

"The paper is aimed at anyone at the high end, so you're looking at broadsheet quality, people earning over 100,000 British pounds (\$200,000) who speak English. In this place, that's the Indian middle classes, the Anglosphere expats and Emiratis, who speak it fluently," he told the magazine.



There are currently six English language newspapers published in the UAE.

The newspaper will start out as a national paper for the UAE, but Newland said there were plans to expand its reach to the whole of the Middle East and beyond.

He said copies would be available in London and Washington DC from the outset.

The plan is to "put Abu Dhabi at the head of a nation within a region", he commented.

Abu Dhabi Media Company (ADMC), a new media firm fully owned by the Abu Dhabi government, is reportedly behind the paper's launch.

ADMC was set up by the emirate's government in June with a capital of 100 million dirhams (\$27.2 million) as a holding company for the government's media interests.

ADMC's media stable includes Abu Dhabi Satellite Channel, Abu Dhabi Sport Channel, Abu Dhabi Radio, Emarat FM Radio, Holy Quran Radio, Al Ittihad newspaper, and magazines Zahrat Al Khaleej and Al Super and Majid.

Bahrain is also set to launch an English daily called the Bahrain Observer, which will be published out of Manama by Al Wasat, according to UK media website Brand Republic.

The region's second proposed English daily - the Bahrain Observer - is set to be published in Manama by the publishers of the country's Arabic-language daily, Al Wasat, the UK's Brand Republic media site reported. No date has yet been given for its launch.

Source: Newspaper Industry